

Privacy Notice

Haplo, LLC

Version Date: May 27, 2025

1. GENERAL

Haplo ("Haplo" or "Haplo, LLC" or "we" or "us" or "our") respects the privacy of everyone ("Sites" visitor, "user," or "you") that uses our website at haploapp.com, as well as other device or online applications related or connected thereto (collectively, the "Sites").

This Privacy Notice explains how Haplo collects, uses, and protects your personal information in connection with your use of the Sites. It also describes your rights concerning your personal information.

Our Sites are hosted in the United States and subject to U.S. state and federal law. By using our Sites, you agree to the transfer and use of your personal information in accordance with this Privacy Notice and U.S. laws, including the laws of the State of Oregon. If you access the Sites from other jurisdictions, you are responsible for compliance with applicable local laws. If your use of the Sites is unlawful in your jurisdiction, please do not use the Sites.

Company Information

Haplo, LLC

Newberg, OR 97132

Email: support@haploapp.com

2. HOW WE COLLECT AND USE YOUR PERSONAL INFORMATION

Haplo collects personal information from users in a variety of ways:

- **Directly Provided Information:** When you browse our Sites, subscribe to services, contact us, or use social features, you may provide personal information such as name, email, and other contact details.
- **Automatically Collected Information:** We collect data such as IP address, browser type, device type, operating system, usage patterns, and technical details via cookies and similar technologies. Please review our Cookie Policy for more information.
- **Usage Analysis:** We analyze collected data to improve our Sites and user experience. Anonymized, aggregated data may be shared (e.g., trends in usage).

- **Legal and Safety Purposes:** We may disclose your information when required to investigate or prevent illegal activity, fraud, or security threats, and to comply with legal obligations.
 - **Business Transfers:** In the event of a merger, acquisition, bankruptcy, or sale of assets, your information may be transferred to the successor entity.
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3. DO WE SHARE YOUR PERSONAL INFORMATION?

- **Contractual Protections:** Haplo's contractors, vendors, and affiliates are contractually bound to handle personal information in compliance with this Privacy Notice.
 - **Third-Party Services:** Our Sites may link to third-party websites or apps (e.g., [Yelp](#), [Financial Modeling Prep](#), [Google Generative AI](#)). We do not control these services. Review their privacy policies before sharing information.
 - **Advertising and Analytics:** We use services like Google Analytics and AdMob to collect and analyze data for targeted advertising and performance tracking. You can opt out via [Google's opt-out tool](#) or aboutads.info.
 - **Social Media Features:** If you link your social media accounts (e.g., Facebook, Twitter), we may collect information you've made public, subject to your settings on those platforms.
 - **Service Providers:** We may share personal information with authorized service providers (e.g., payment processors, customer service) who are contractually bound to use your data solely for service delivery.
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4. MOBILE DEVICE ADDITIONAL TERMS

- **Device Information:** We may collect device ID, model, OS, and IP address when accessing the Sites via mobile.
 - **Geo-Location:** We do not access precise location data without consent. IP-based approximate location may be inferred.
 - **Push Notifications:** You can opt out of notifications in your device settings.
 - **Mobile Analytics:** We use tools to analyze app usage and performance, but we do not link this data to personally identifiable information.
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5. YOUR PRIVACY RIGHTS (INCLUDING EU, UK, & CALIFORNIA USERS)

- **EU, UK, EEA Users:** You have rights under GDPR and related laws, including access, correction, erasure, data portability, restriction, and objection. Contact us

at support@haploapp.com to exercise your rights. You may also contact your local data protection authority ([EU contacts](#), [Switzerland](#)).

- **California Users (CPRA/CCPA):**
 - We do not sell your personal information.
 - You may request disclosure of collected data, request deletion, or correction of inaccuracies.
 - "Shine the Light" law grants you access to information disclosed to third parties for direct marketing.
 - Contact us at support@haploapp.com to make a request.
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6. CHILDREN'S PRIVACY

We do not knowingly collect personal information from children under 13. If we learn that we have, we will delete such data. Parents or guardians may contact support@haploapp.com to request deletion.

7. DO-NOT-TRACK NOTICE

The Sites **do not respond** to Do-Not-Track (DNT) signals from browsers.

8. DATA TRANSFERS AND PROTECTION

We use appropriate safeguards, including Standard Contractual Clauses (SCCs) and other mechanisms, for international data transfers to ensure compliance with applicable laws.

9. PRIVACY NOTICE CHANGES

We may update this Privacy Notice periodically. Changes will be posted on this page with the new version date. Continued use of the Sites after changes constitutes acceptance.

10. CONTACT US

If you have questions or wish to exercise your privacy rights, contact us at:
Haplo, LLC

Newberg, OR 97132

Email: support@haploapp.com